

REPUBLIC OF TURKIYE  
 ISTANBUL MEDIPOL UNIVERSITY  
 SCHOOL OF COMMUNICATION  
 2023-2024 ACADEMIC YEAR FALL SEMESTER  
 PUBLIC RELATIONS AND ADVERTISING MIDTERM EXAM PROGRAM

DEPARTMENT	TYPE	CODE	COURSE NAME	LECTURER(S)	EXAM TYPE	DATE			CLASS
PUBLIC RELATIONS AND ADVERTISING 1. GRADE	R	PR1138250	INTRODUCTION TO COMMUNICATION SCIENCE	Assis.Prof. Gabriela Oana OLARU	STANDARD	20.11.2023	MONDAY	13.00	404+3B18
	R	PR1138260	INTRODUCTION TO POLITICAL SCIENCE	Assis.Prof. Okan AKMEHMET	STANDARD	21.11.2023	TUESDAY	14.00	404
	R	PR1138270	FUNDAMENTALS OF LAW	Assis.Prof. Zeynep Feyza EKER AYHAN	STANDARD	26.11.2023	SUNDAY	11.00	ONLINE
	R	PR1138280	INTRODUCTION TO PUBLIC RELATIONS	Assis.Prof. Gabriela Oana OLARU	STANDARD	22.11.2023	WEDNESDAY	15.00	404
	R	PR1190130	ACADEMIC ENGLISH I	Lect. Hakan YILDIZ	ASSIGNMENT/PROJECT	25.12.2023-29.12.2023			
	R	ATA1110300	HISTORY of the TURKISH REPUBLIC I	Lect. Kenan BODUR	STANDARD	25.11.2023	SATURDAY	16.00-16.45	ONLINE
	R	TDL1110400	TURKISH LANGUAGE I	Lect. Kübra GÜRSOY	STANDARD	25.11.2023	SATURDAY	15.00-15.45	ONLINE

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DEPARTMENT	TYPE	CODE	COURSE NAME	LECTURER(S)	EXAM TYPE	DATE			CLASS
PUBLIC RELATIONS AND ADVERTISING 2. GRADE	R	PR2173260	COMMUNICATION THEORIES	Assis.Prof. Esra OĞUZHAN	STANDARD	20.11.2023	MONDAY	15.00	3B05
	R	PR2173350	CONSUMER BEHAVIOUR	Prof.Dr. Ayşen AKYÜZ	STANDARD	22.11.2023	WEDNESDAY	14.00	3B05
	R	PR2173280	PUBLIC RELATIONS COPYWRITING	Lect.Dr. Oktay İrmak KÖSEOĞLU	STANDARD	21.11.2023	TUESDAY	13.00	404
	R	PR2173290	ADVERTISING MODELS and STRATEGIES	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	STANDARD	24.11.2023	FRIDAY	11.00	3B05
	R	PR2114894	ACADEMIC ENGLISH III	Lect.Dr. Lorraine KLEIN	STANDARD	24.11.2023	FRIDAY	09.00	3B05
	E	PR2114114	SCREENWRITING with CHATBOT	Assoc.Prof. Yeşim ESGİN	ASSIGNMENT/PROJECT	24.11.2023	FRIDAY	10.00-16.00	SCHOOL OF COMMUNICATION B406
	E	PR2173330	SEMIOTICS	Prof.Dr. Meliha Nurdan TAŞKIRAN	STANDARD	22.11.2023	WEDNESDAY	10.00	3B25
	E	PR2173360	PHOTOGRAPHY and VISUAL COMMUNICATION	Assis.Prof. MERT KUTLUK	ASSIGNMENT/PROJECT	24.11.2023	FRIDAY	10.00-16.00	MEDIA CENTER
	E	PR2173370	PR and ADVERTISING PRACTICES in NEW MEDIA	Assis.Prof. Gabriela Oana OLARU	STANDARD	23.11.2023	THURSDAY	10.00	3B25

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DEPARTMENT	TYPE	CODE	COURSE NAME	LECTURER(S)	EXAM TYPE	DATE			CLASS
PUBLIC RELATIONS AND ADVERTISING 3. GRADE	R	PR3110506	ADVERTISING COPYWRITING	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	ASSIGNMENT/PROJECT	24.11.2023	FRIDAY	10.00-16.00	SCHOOL OF COMMUNICATION B409
	R	PR3110507	PUBLIC RELATIONS WORKSHOP	Assoc.Prof. Yeşim ESGİN	ASSIGNMENT/PROJECT	24.11.2023	FRIDAY	10.00-16.00	SCHOOL OF COMMUNICATION B406
	R	PR3114897	BRAND MANAGEMENT	Prof.Dr. Ayşen AKYÜZ	STANDARD	22.11.2023	WEDNESDAY	15.00	3B05
	R	PR3114898	INTRODUCTION to PSYCHOLOGY	LECT. MERT AKYOL	STANDARD	23.11.2023	THURSDAY	11.00	404
	E	PR3110513	SOCIAL MEDIA and DIGITAL CAMPAIGNS	Assoc.Prof. Yeşim ESGİN	STANDARD	20.11.2023	MONDAY	12.00	3B21
	E	PR3110514	HEALTH COMMUNICATION	Assoc.Prof. Bilge KARAMEHMET ALTUNTAŞ	STANDARD	20.11.2023	MONDAY	10.00	3B25
	E	PR3110515	VISUAL EFFECT and PRACTICE	Lect. Zafer TOPALOĞLU	STANDARD	24.11.2023	FRIDAY	10.00	5B11
	E	PR3110516	EDITING APPLICATIONS I	Assis.Prof. MERT KUTLUK	ASSIGNMENT/PROJECT	24.11.2023	FRIDAY	10.00-16.00	MEDIA CENTER
	E	PR3110518	COMMUNICATION SOCIOLOGY	Prof.Dr. Ertan BEŞE	ASSIGNMENT/PROJECT	24.11.2023	FRIDAY	10.00-16.00	SCHOOL OF COMMUNICATION B415

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PUBLIC RELATIONS AND ADVERTISING 4. GRADE	R	PR4112014	MEDIA PLANNING	Assis.Prof. Esra OĞUZHAN	STANDARD	24.11.2023	FRIDAY	11.00	TV STÜDYO
	R	PR4112015	RESEARCH METHODS	PROF. DR. SERHAT YÜKSEL	STANDARD	21.11.2023	TUESDAY	13.00	TV STÜDYO
	R	PR4114901	CRISIS COMMUNICATION and MANAGEMENT	Assoc.Prof. YEŞİM ESGİN	STANDARD	20.11.2023	MONDAY	14.00	3B05
	R	PR4114902	CORPORATE COMMUNICATION	Assis.Prof. Gabriela Oana OLARU	STANDARD	22.11.2023	WEDNESDAY	09.00	3B05
	E	PR4153290	ORGANIZATIONAL BEHAVIOUR	LECT. DR. NEŞE MESUTOĞLU	STANDARD	23.11.2023	THURSDAY	12.00	3B25
	E	PR4112016	DICTION	Lect. Aslı BARAN	ASSIGNMENT/PROJECT	25.12.2023-29.12.2023			
	E	PR4112019	INTERCULTURAL COMMUNICATIONS	Lect.Dr. Koltay Irmak KÖSEÖĞLU	STANDARD	21.11.2023	TUESDAY	14.00	3B18
	E	PR4112022	DIGITAL MEDIA LITERACY	LECT.DR. NEŞE MESUTOĞLU	ASSIGNMENT/PROJECT	24.11.2023	FRIDAY	10.00-16.00	SCHOOL OF COMMUNICATION B415
	E	PR4114296	INTRO to GAMIFICATION	Assoc.Prof. Yeşim ESGİN	STANDARD	23.11.2023	THURSDAY	14.00	3B18