

SCHOOL OF COMMUNICATION 2026-2027 FALL SEMESTER MIDTERM EXAM SCHEDULE
PUBLIC RELATIONS AND ADVERTISING DEPARTMENT

1ST YEAR						
Compulsory	PR1138250	INTRODUCTION TO COMMUNICATION SCIENCE	Assoc. Prof. Dr. Gabriela Oana OLARU	4 NOVEMBER 2026 WEDNESDAY	15:00	3B20
Compulsory	PR1138260	INTRODUCTION TO POLITICAL SCIENCE	Prof. Dr. Hüseyin ALPTEKİN	3 NOVEMBER 2026 TUESDAY	12:00	3B20
Compulsory	PR1138270	BASIC CONCEPTS OF LAW	Asst. Prof. Dr. Zeynep Feyza EKER AYHAN	6 NOVEMBER 2026 FRIDAY	15.30	ONLINE
Compulsory	PR1138280	INTRODUCTION TO PUBLIC RELATIONS	Assoc. Prof. Dr. Gabriela Oana OLARU	5 NOVEMBER 2026 THURSDAY	15:00	3B20
Compulsory	PR1190130	ACADEMIC ENGLISH I	Lecturer Begüm SELİCİ			
Common Compulsory	ATA1110300	ATATÜRK'S PRINCIPLES AND HISTORY OF REVOLUTION I	Lecturer Kenan BODUR	ONLINE		
Common Compulsory	TDL1110400	TURKISH LANGUAGE I	Lecturer Kübra GÜRSOY	ONLINE		
2ND YEAR						
Compulsory	PR2114894	ACADEMIC ENGLISH III	Lecturer Begüm SELİCİ			
Compulsory	PR2173260	COMMUNICATION THEORIES	Asst. Prof. Dr. Esra OĞUZHAN	4 NOVEMBER 2026 WEDNESDAY	13:00	5B27 TV STUDIO
Compulsory	PR2173280	PUBLIC RELATIONS WRITING	Lecturer Dr. Oktay İrmak KÖSEOĞLU	3 NOVEMBER 2026 TUESDAY	14:00	3B18
Compulsory	PR2173290	ADVERTISING MODELS AND STRATEGIES	Res. Asst. Melike Zeynep KORKMAZ	2 NOVEMBER 2026 MONDAY	13:00	3B18
Compulsory	PR2173350	CONSUMER BEHAVIOR	Prof. Dr. Ayşen AKYÜZ	5 NOVEMBER 2026 THURSDAY	15:00	5B27 TV STUDIO
Program Elective	PR2113724	INFORMATION TECHNOLOGY APPLICATIONS	Asst. Prof. Dr. Doğa ÇÖL	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR2114114	CHATBOT SCENARIO DESIGN	Assoc. Prof. Dr. Yeşim ESGİN ŞAHİNALP	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR2114895	INTRODUCTION TO DRAMATURGY		6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR2173320	INTERPERSONAL COMMUNICATION	Asst. Prof. Dr. Esra OĞUZHAN	4 NOVEMBER 2026 WEDNESDAY	16:00	5B27 TV STUDIO
Program Elective	PR2173330	SEMIOTICS	Prof. Dr. Meliha Nurdan TAŞKIRAN	6 NOVEMBER 2026 FRIDAY	10:00	3B05
Program Elective	PR2173360	PHOTOGRAPHY AND VISUAL COMMUNICATION	Asst. Prof. Dr. Mert KUTLUK	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR2173370	HIR APPLICATIONS IN NEW MEDIA	Assoc. Prof. Dr. Gabriela Oana OLARU	4 NOVEMBER 2026 WEDNESDAY	15:00	3B20
3RD YEAR						
Compulsory	PR3110506	ADVERTISING COPYWRITING	Prof. Dr. Meliha Nurdan TAŞKIRAN	6 NOVEMBER 2026 FRIDAY	10:00	3B05
Compulsory	PR3110507	PUBLIC RELATIONS WORKSHOP	Res. Asst. Sena SAVCI	2 NOVEMBER 2026 MONDAY	16:00	5B27 TV STUDIO
Compulsory	PR3114897	BRAND MANAGEMENT	Prof. Dr. Ayşen AKYÜZ	5 NOVEMBER 2026 THURSDAY	13:00	3B05
Compulsory	PR3114898	INTRODUCTION TO PSYCHOLOGY	Prof. Dr. Gökhan MALKOÇ	4 NOVEMBER 2026 WEDNESDAY	15:00	3B05
Program Elective	PR3110512	INTRODUCTION TO WEB DESIGN	Asst. Prof. Dr. Doğa ÇÖL	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR3110513	SOCIAL MEDIA AND DIGITAL CAMPAIGNS	Assoc. Prof. Dr. Yeşim ESGİN ŞAHİNALP	6 NOVEMBER 2026 FRIDAY	12:00	3B05
Program Elective	PR3110514	HEALTH COMMUNICATION	Assoc. Prof. Dr. Gabriela Oana OLARU	4 NOVEMBER 2026 WEDNESDAY	13:00	3B18
Program Elective	PR3110515	VISUAL EFFECTS AND APPLICATIONS	Asst. Prof. Dr. Doğa ÇÖL	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR3110516	EDITING APPLICATIONS I	Asst. Prof. Dr. Mert KUTLUK	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR3110517	PUBLIC DIPLOMACY AND LOBBYING	Lecturer Dr. Deniz İSTİKBAL	4 NOVEMBER 2026 WEDNESDAY	13:00	3B19
4TH YEAR						
Compulsory	PR4112014	MEDIA PLANNING	Asst. Prof. Dr. Esra OĞUZHAN	2 NOVEMBER 2026 MONDAY	10:00	3B05
Compulsory	PR4112015	RESEARCH METHODS	Assoc. Prof. Dr. Serkan BAYRAKCI	3 NOVEMBER 2026 TUESDAY	10:00	3B05
Compulsory	PR4114901	CRISIS COMMUNICATION AND MANAGEMENT	Assoc. Prof. Dr. Yeşim ESGİN ŞAHİNALP	6 NOVEMBER 2026 FRIDAY	10:00	404
Compulsory	PR4114902	CORPORATE COMMUNICATION	Assoc. Prof. Dr. Gabriela Oana OLARU	5 NOVEMBER 2026 THURSDAY	14:00	3B05
Program Elective	PR4112016	DICTION	Lecturer Aslı BÜYÜKBEŞE BARAN	31 OCTOBER SATURDAY	17:30-20:30	ONLINE
Program Elective	PR4112019	INTERCULTURAL COMMUNICATION	Lecturer Dr. Oktay İrmak KÖSEOĞLU	3 NOVEMBER 2026 TUESDAY	15:00	3B18
Program Elective	PR4112022	DIGITAL MEDIA LITERACY	Assoc. Prof. Dr. Serkan BAYRAKCI	3 NOVEMBER 2026 TUESDAY	13:00	3B19
Program Elective	PR4112023	THE ART OF CINEMA	Asst. Prof. Dr. Doğa ÇÖL	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR4112037	CUSTOMER EXPERIENCE MANAGEMENT	Res. Asst. Melike Zeynep KORKMAZ	6 NOVEMBER 2026 FRIDAY	12:00	5B27 TV STUDIO
Program Elective	PR4112433	GRAPHIC ANIMATION	Asst. Prof. Dr. Doğa ÇÖL	6 NOVEMBER 2026 FRIDAY	09:00-17:00	MEBİS
Program Elective	PR4114296	INTRODUCTION TO GAMIFICATION	Assoc. Prof. Dr. Yeşim ESGİN ŞAHİNALP	5 NOVEMBER 2026 THURSDAY	12:00	3B19

Please check MEBİS for possible changes to the exam information.
The most up-to-date exam information is available on MEBİS.