

KEDÍPOL UNV-ISTANBUL ISTANBUL MEDIPOL UNIVERSITY

## LANGUAGE SCHOOL 2024-2025 TRACK 3/4 ESP COURSES GUIDELINE



### WHAT IS English for Specific Purposes?

> English for Specific Purposes (ESP) is an approach to language teaching that focuses on developing English language skills in a specific context, profession, or field of study. Unlike general English language courses that cover a broad range of topics and skills, ESP tailors language instruction to meet the specific needs of learners in their particular professional or academic domain.

> ESP programs are designed to help learners acquire the language skills necessary for effective communication within their specific area of expertise. The content and materials used in ESP courses are often directly related to the field in which the learners are involved. This can include specialized vocabulary, industry-specific communication skills, and relevant discourse patterns.

> ESP courses are typically goal-oriented and learner-centered, with an emphasis on practical language use in real-world situations. This approach recognizes that learners have specific language needs based on their professional or academic goals and seeks to address those needs directly.

## ESP courses at IMU Language School

The significance of ESP courses in preparing students for their respective academic areas is emphasized by Istanbul Medipol University Language School. Therefore, Track 3 and Track 4 will provide asynchronous ESP courses, which will follow a predetermined schedule and include online homework. The ESP courses will account for 10% of the overall scoring in each track. Students will not be able to receive a grade if tasks are not completed on time. The courses will be conducted through Microsoft Teams classes.



# How will you access the ESP Platform?

The system will automatically send your user info intormation to your Medipol email address before the courses start in Track 3. Please check your spam box as well if you have not received the email.

For further questions or problems, text



or send email to medipol@esptrust.co

Merhaba Giriş şifreniz aşağıdadır;

#### Kullanıcı Adı (Mail): username@std.medipol.edu.tr Şifre: alu@tBDy

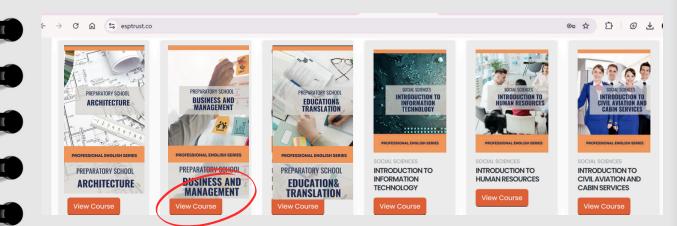
#### English Trust Giriş

Sorun yaşamanız halinde bizlere info@academyils.com veya Whatsapp hattımız üzerinden ulşabilirsiniz. <u>Whatsapp Hattımız için tıklayınız</u>.

Visit www.esptrust.co and log in to the system using your username and password in the mail.

	(2) SIGN I
E-Mail	
username@std.medipol.edu.tr	٩
Password Lost P	assword?
•••••	₽
Remember Me	Sign In

In your account, you will see the course you are registered, click "View Course" to go to the content.



In course content, you will be able to see the units with their opening dates and deadline.

SINESS AND N	MANAGEMENT	
Course Inform 16 Units, 16 Qui		PERMIT
UNIT 1	HUMAN RESOURCES MANAGEMENT Start Date: 10.02.2/25 End Date: 09.03.2025	View Unit
UNIT 2	ORGANIZATIONAL BEHAVIOR AND MANAGEMENT Start Date: 10.02.2025 End Date: 09.03.2025	View Unit

When you click "View Unit", You will be directed to reading and listening quizzes

BUSINESS AN	BUSINESS AND MANAGEMENT > HUMAN RESOURCES MANAGEMENT		
Reading	READING HUMAN RESOURCES MANAGEMENT 032		
Listening	LISTENING HUMAN RESOURCES MANAGEMENT Quiz		

In each quiz, you will be asked different types of questions regarding the content.

You are supposed to;

1

1-answer each question correctly and move to the next question with the next button, or with the bar on the left side.

<u>esp</u>	A DASHBOARD	✿ COURSES	
TRUST	=	COMMUNICATION SKILLS FOR BUSINESS AND MANAGEMENT > TYPES OF ADVERTISI	NG > READING
<b>(</b> 1		Match the following words/phrases with the definitions.	
2			
3		Making information or stories available to people in a printed or electronic form	~ ~
4			
5		A job/position very suitable for sb, especially one that they like and they are experienced in	endorsement
6			publication
27		A magazine or newspaper, especially on a serious subject, that is published regularly	periodical
8			niche
9		A famous person appearing in an advertisement saying that they use and like a product	~
		Something that can be touched	~

#### $2\mbox{-When you answer the last question in the quiz, click "finish attempt" and "yes"$

i	View Questions
Attention	
Are you sure you want to finish the exam?	
Yes No	
2 Refresh	Finish Attempt

You will be able to see the result by the end of each attempt.

## Congratulations

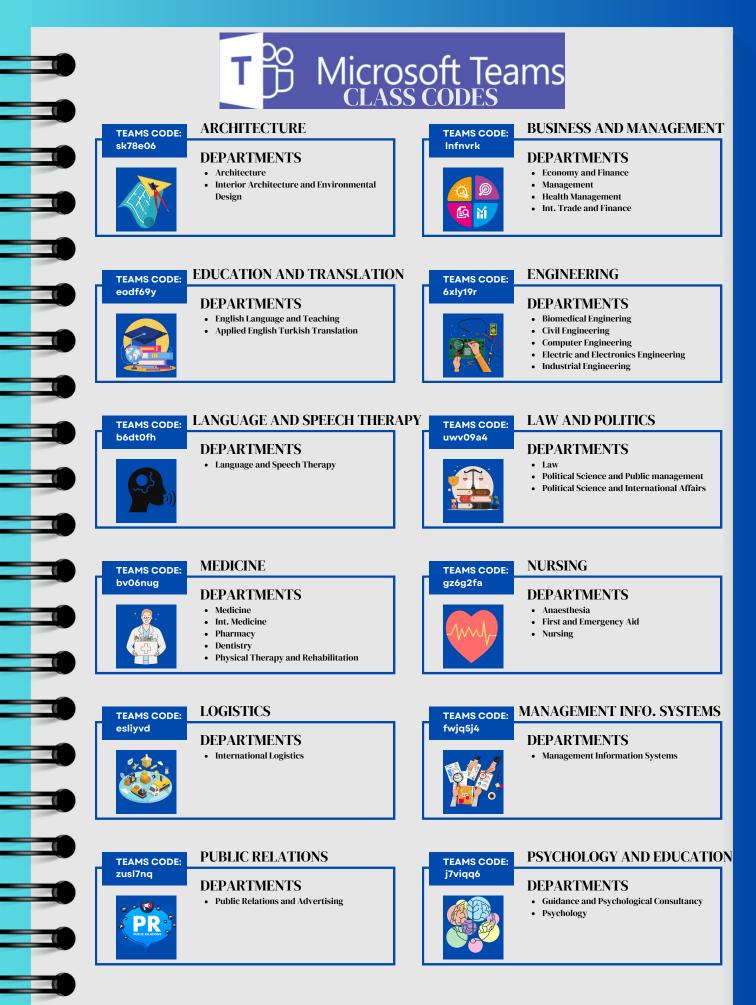
You have completed with 21 points.

Correct	Incorrect	Empty	
5	12	7	
	Return to the Unit Page		

#### • ATTENTION!

- You have the right to attempt each quiz three times.
- Your highest score will be saved for marking.
- You have to complete the quizzes before the deadline.
- You will not be allowed to enter quizzes after deadline.
- To get the best score, follow the ESP courses in Teams.
- In Teams group, your instructor will go over each quiz.





ESP COURSES UNIT DEADLINES			
	UNIT	OPENS	CLOSES
TRACK 3	1-2-3-4	10 FEBRUARY	9 MARCH
	5-6-7-8	10 MARCH	6 APRIL
TRACK 4	9-10-11-12	14 APRIL	11 MAY
	13-14-15-16	12 MAY	9 JUNE

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