

REPUBLIC OF TURKIYE
ISTANBUL MEDIPOL UNIVERSITY
SCHOOL OF COMMUNICATION
2023-2024 ACADEMIC YEAR FALL SEMESTER
PUBLIC RELATIONS AND ADVERTISING MAKE UP EXAM SCHEDULE

DEPARTMENT	TYPE	COURSE NAME	LECTURER(S)	DATE		CLASS
PR-1	R	INTRODUCTION TO COMMUNICATION SCIENCE	Assist. Prof. Gabriela Oana OLARU	9.02.2024 FRIDAY	14.00	404
	R	INTRODUCTION TO POLITICAL SCIENCE	Assist. Prof. Okan AKMEHMET	8.02.2024 THURSDAY	15.00	3B05
	R	FUNDAMENTALS OF LAW	Assist. Prof. Zeynep Feyza EKER AYHAN	9.02.2024 FRIDAY	15.00	3B05
	R	INTRODUCTION TO PUBLIC RELATIONS	Assist. Prof. Gabriela Oana OLARU	9.02.2024 FRIDAY	14.00	404
	R	ACADEMIC ENGLISH I	Lect. Hakan YILDIZ	06.02.2024 TUESDAY	13.30 - 14.15	3B05
	R	HISTORY of the TURKISH REPUBLIC I	Lect. Kenan BODUR	05.02.2024 MONDAY	20.00 - 20.45	ONLINE
	R	TURKISH LANGUAGE I	Lect. Kübra GÜRİSOY	06.02.2024 TUESDAY	19.00 - 19.45	ONLINE
PR-2	R	COMMUNICATION THEORIES	Assist. Prof. Esra OĞUZHAN	8.02.2024 THURSDAY	11.00	3B05
	R	CONSUMER BEHAVIOUR	Prof.Dr. Ayşen AKYÜZ	9.02.2024 FRIDAY	11.00	404
	R	PUBLIC RELATIONS COPYWRITING	Lect. Dr. Oktay İrmak KÖSEÖĞLU	07.02.2024 WEDNESDAY	15.00	3B05
	R	ADVERTISING MODELS and STRATEGIES	Assoc. Prof. Bilge KARAMEHMET ALTUNTAŞ	9.02.2024 FRIDAY	12.00	404
	R	ACADEMIC ENGLISH III	Lect.Dr. Lorraine KLEIN	8.02.2024 THURSDAY	12.00	404
	E	SCREENWRITING with CHATBOT	Assoc. Prof. Yeşim EŞGİN	07.02.2024 WEDNESDAY	12.00	3B05
	E	PHOTOGRAPHY and VISUAL COMMUNICATION	Assist. Prof. Mert KUTLUK	07.02.2024 WEDNESDAY	13.00	3B05
E	PR and ADVERTISING PRACTICES in NEW MEDIA	Assist. Prof. Gabriela Oana OLARU	9.02.2024 FRIDAY	14.00	404	
PR-3	R	ADVERTISING COPYWRITING	Assoc. Prof. Bilge KARAMEHMET ALTUNTAŞ	9.02.2024 FRIDAY	12.00	404
	R	PUBLIC RELATIONS WORKSHOP	Assoc. Prof. Yeşim EŞGİN	07.02.2024 WEDNESDAY	12.00	3B05
	R	BRAND MANAGEMENT	Prof.Dr. Ayşen AKYÜZ	9.02.2024 FRIDAY	11.00	404
	R	INTRODUCTION to PSYCHOLOGY	Lect. Mert AKYOL	07.02.2024 WEDNESDAY	15.00	3B05
	E	SOCIAL MEDIA and DIGITAL CAMPAIGNS	Assoc. Prof. Yeşim EŞGİN	07.02.2024 WEDNESDAY	12.00	3B05
	E	HEALTH COMMUNICATION	Assoc. Prof. Bilge KARAMEHMET ALTUNTAŞ	9.02.2024 FRIDAY	12.00	404
	E	VISUAL EFFECT and PRACTICE	Lect. Zafer TOPALOĞLU	8.02.2024 THURSDAY	12.00	3B05
	E	EDITING APPLICATIONS I	Assist. Prof. Mert KUTLUK	07.02.2024 WEDNESDAY	13.00	3B05
	E	COMMUNICATION SOCIOLOGY	Prof.Dr. Ertan BEŞE	8.02.2024 THURSDAY	12.00	3B05
PR-4	R	MEDIA PLANNING	Assist. Prof. Esra OĞUZHAN	8.02.2024 THURSDAY	11.00	3B05
	R	RESEARCH METHODS	Prof.Dr. Serhat YÜKSEL	07.02.2024 WEDNESDAY	10.00	404
	R	CRISIS COMMUNICATION and MANAGEMENT	Assoc. Prof. Yeşim EŞGİN	07.02.2024 WEDNESDAY	12.00	3B05
	R	CORPORATE COMMUNICATION	Assist. Prof. Gabriela Oana OLARU	9.02.2024 FRIDAY	14.00	404
	E	ORGANIZATIONAL BEHAVIOUR	Lect. Dr. Neşe MESUTOĞLU KIRIM	8.02.2024 THURSDAY	12.00	3B05
	E	DICTION	Lect. Aslı BARAN	8.02.2024 THURSDAY	12.00	3B05
	E	INTERCULTURAL COMMUNICATIONS	Lect. Dr. Oktay İrmak KÖSEÖĞLU	07.02.2024 WEDNESDAY	15.00	3B05
	E	DIGITAL MEDIA LITERACY	Lect. Dr. Neşe MESUTOĞLU KIRIM	8.02.2024 THURSDAY	12.00	3B05
	E	CUSTOMER EXPERIENCE MANAGEMENT	Prof.Dr. Ayşen AKYÜZ	8.02.2024 THURSDAY	12.00	3B05
	E	INTRO to GAMIFICATION	Assoc. Prof. Yeşim EŞGİN	07.02.2024 WEDNESDAY	12.00	3B05