

ISTANBUL MEDİPOL UNIVERSITY STAKEHOLDERSHIP POLICY

Policy Name	Stakeholdership Policy
Policy Owner	Istanbul Medipol University Rectorate
Policy Coordinator	Quality Commission Quality Accreditation Office Directorate of Strategy Development Social Contribution Commission Academic and Administrative Unit Quality Commissions Academic and administrative unit supervisors
Policy scope	All academic and administrative units, academic staff, administrative staff, students, alumni and other external stakeholders
Approval and Effective Date	December 29 th , 2022
Communication	Quality Commission-Quality Accreditation Office e-mail, phone
Website	https://www.medipol.edu.tr/universite/kurumsal-politikalar

Objective

Istanbul Medipol University, which has adopted "maintaining cooperation with stakeholders on the basis of a qualified communication" in its mission and has determined it as a quality policy to increase stakeholder satisfaction by establishing good communication, is committed to creating the necessary conditions and activities to receive opinions from internal and external stakeholders in all units, to provide services in line with stakeholder expectations, to increase the contribution of the university to stakeholders and society.

Scope

Academic staff, administrative staff, students and other internal stakeholders, alumni and other external stakeholders are covered by this policy. The policy is announced through the website and other communication tools.

Description

Stakeholder analysis assessments were made in Istanbul Medipol University strategic plans (2017-2021 and 2022-2026). The internal and external stakeholders of the University and the prioritization of stakeholders are shown in the 2022-2026 Strategic Plan. The units of the University also develop their relations with their stakeholders within the scope of the Stakeholder Relations Management Procedure.

Rules, principles and tasks

-Istanbul Medipol University adopts the principles of being transparent and open in communication with stakeholders, understanding and meeting the needs and expectations of stakeholders, contributing to sustainable development, acting in accordance with the principles of equality, diversity and justice, and focusing on the social benefit of knowledge, science and technology.

- In its relations with stakeholders, the university takes as a basis its policy to be objective and act without prejudice by weighting its stakeholders, to develop programs, activities and services in line with the needs of stakeholders, to ensure that the relations established in cooperation and coordination with stakeholders are mutually beneficial, to secure and maintain ongoing support, to ensure continuous development by receiving feedback from stakeholders, to ensure cooperation and coordination between stakeholders, and to protect and respect the rights of stakeholders.
- Takes and analyzes the opinions of students, academic staff and other relevant internal and external stakeholders on the educational programs carried out and ensures the continuity and improvement of the relevant processes.
- Works with its stakeholders to improve the quality of education and training throughout the institution by aiming to increase the success of students, support the participation of graduates in the workforce, and develop educational programs for social needs
- It receives and analyzes the opinions of internal and external stakeholders on research-development and innovation-entrepreneurship activities and processes and ensures the continuity and improvement of the relevant processes.
- Evaluates and takes into account the views and needs of external stakeholders provided by the institution and units in ensuring the improvement of social contribution and other activities and processes.
- As an external stakeholder, the University takes the necessary activities and initiatives to receive the opinions of its graduates, contribute to the solution of their problems, support their participation in the workforce, and contribute to the continuous development of graduates within the scope of lifelong learning.
- Takes into account the needs and expectations of internal and external stakeholders and carries out the necessary training, research and social contribution activities in this context.
- Stakeholder opinions are collected through surveys, e-mail, web, social media and other communication tools; feedback is provided through the same communication tools after the opinions are analyzed.

Execution

The stakeholdership policy is carried out by the Rectorate of Istanbul Medipol University and the managers of academic units.

Academic unit administrations, Quality Commission - Quality-Accreditation Office and Academic Unit Quality Commissions carry out the tasks and activities within the scope of this policy within the framework of the "Stakeholder Relations Management Procedure"

Approval Date: December 29th, 2022

Update: March 29th, 2023

Related Document: Stakeholder Relations Management Procedure