AIM
To raise health managers with strong ethical values and focused on innovative goals, who play a leadership role in determining and evaluating existing and potential problem areas in the health system, and developing efficient and effective solutions though interdisciplinary teamwork in order to maintain and improve the health status of individuals and society.

KNOWLEDGE
Theoretical/Factual

1. Learns the national health conditions and the development, implementation and performance evaluation of appropriate health policies, as well as the theoretical and practical knowledge of organization and management of the health sector.

2. Knows and uses theoretical and practical knowledge on business world and management with a critical approach to plan, organize and lead health and health service providers at national and international level.

3. Identifies the relevant job roles in subdivisions of health system organizations and learns about their duties and responsibilities.

4. Knows the social, environmental and behavioral factors related to the development of public and individual health.

SKILLS
Cognitive/Practical

5. Applies the knowledge and skills on management of health institutions to manage the functions such as management, production, human resources, finance, accounting, marketing, patient and public relations, quality and patient safety, occupational health and safety, information technologies.

6. Analyzes the information on health management scientifically and interprets their results, creates innovative, ethical, socially responsible and sustainable solutions, by using quantitative, qualitative techniques and digital technology innovatively for problem solving and exploiting opportunities in health management.

COMPETENCY
Ability to work independently and take responsibility

7. Decide independently and demonstrates leadership qualities in identifying health management problems, develops proposals for solutions, applies them effectively and efficiently and assesses outcomes.

8. Takes responsibility as an individual and/or team member to solve the problems encountered in managing health institutions.

9. Evaluates the personality, culture and behavioral characteristics of the health institutions’ employees and directs them towards the aims of the institution.

Learning Competence

10. Decides on and applies different ways of accessing information.

11. Continuously develops their professional knowledge and skills; be open to change, innovation, entrepreneurship and lifelong learning.

Communication and Social Competence

12. Shares the views and suggestions on health management issues in writing and orally with stakeholders and communicates effectively with colleagues using an English level of at least European Language Portfolio B1 General.

13. Solves problems using effective communication methods, has the ability to use the language in written and oral communication in a correct and proper manner using the terminology of health institutions.

14. Uses information and communication technologies and computer software at least at the European Computer Use License level.

Field-based Competence

15. Yönetim felsefesini ve yönetim fonksiyonlarını her birine uygun olarak biçimde yönetim uygulamalarına yansıtır.
16. Birey olarak dış görünüm olumlu tutum ve davranışlarıyla kuruma örnek olur; sürekli gelişme ve değişime açık olur.

17. Sağlık yönetimi ile ilgili hukuki düzenlemeler ile toplumsal, bilimsel, mesleki etik ilkelere uygun, ülke ya da dünya genelinde genel sağlık sorunlarına duyarlı davranır, çözüm önerilerini yorumlar ve değerlendirir.